HACK BROOKES

March 11 & 12, 2017

Oxford Brookes University

Sponsorship Pack

Welcome to Hack@Brookes, **the** student run 24-hour hackathon at Oxford Brookes University. We are expecting around 120 attendees from Universities across Europe, with an open invitation to local schools during the day. Everyone will be learning, building and growing through developing their own hardware and/or software based projects. As organisers, our focus is on building a community around the idea of solving real problems, making lifelong learning a habit and getting comfortable things outside the box. We would love to have you on board.

WELCOME

This is our second run of Hack@Brookes and we would like to invite you to partner up with us and get involved. Your participation will mean meeting our students in a hands-on environment and with hackathons becoming the (not so) new talent showcase, you can't afford to miss out.

This event is a great opportunity to network, both with engaged STEM students who regularly attend this sort of event and revel in a competitive and collaborative environment, and with those who are not your typical hacker type.

ABOUT

Now usually when we talk about Hackathons, the first thing people think about is that we're 'hacking the mainframe', when in fact we just want to see if we can get something together fast that does something helpful. Rapid prototyping if you will. We believe in equipping people to work together as a force for good in the world, having as much fun as possible while they're doing it!

That's why this year, we're shifting gear. Even people living under a rock will have heard what's going on in the world and felt the shadow over the world that is… 'Cyber'. We're taking the hackathon experience to another level. As well as working on your dev skills, come and find out how networks are the bare bones - where everything comes together, explore how you can make your web work that little bit tighter-knit, and say hello to Kali Linux, the ultimate hacker's toolkit.

MAKING THE MOST OF THE EVENT

Becoming a sponsor will bring you to the table and get you in on the conversation - we would relish the opportunity to work with you on promoting your product and unique brand while accessing our attendee's talent pool (such as getting hold of their CVs, chatting one on one, or putting yourselves at their disposal to see what they develop). Last year we were privileged to host Aldebaran Robotics (the global leader in humanoid robotics), Torchbox (the award-winning UK agency doing digital for good), STEMettes, the Women's Coding Collective, the British Computing Society, and Gradcracker.

Mentors have become a hackathon staple. Bring your people to meet the next generation.

Promote your APIs – help participants who are interested in using your company's APIs and get them testing it out.

SPONSORSHIP TIERS

Once you have had a look at our sponsorship tiers, if you would like more information take a look at www.hackatbrookes.org or reach out to sponsorship@hackatbrookes.org. Let us know when would be convenient to schedule a call.

Please note that the deadline for payments is **Tuesday 28th February**.

Custom sponsorships are available, please contact us for further details.

	WHITEHAT £2500	GRAYHAT £2000	BLACKHAT £750
GENERAL			
Send mentors	X	X	X
Bring hardware/APIs	X	X	X
30-minute workshop	X	X	
5-minute tech talk - opening	X		
Spot on the judging panel	X		
RECRUITING			
Bring recruiting materials	X	X	X
Bring recruiters	X	X	

Access to resumes before the event	X		

BRANDING

Logo on t-shirt	X	X	X
Logo on website	X	X	X
Bring swag	X	X	X
Table at event	X	X	X
Sponsored prize	X	X	
Branded snack-break	X		